

PRIVACY POLICY

This website is operated by Connex Marketing GmbH. The protection of your personal data is a special concern for Connex. Therefore we process your data exclusively on the basis of the legal regulations (GDPR, TKG 2003). In this privacy policy we inform you about the most important aspects of data processing within our websites.

First, we will tell you how to contact us

Names and contact details of the responsible data controller:	Connex Marketing GmbH Dr. Schauer-Str.26 4600 Wels
Contact details of the data protection officer:	DI Christian Hartl privacy@connexgroup.net

If you have questions or concerns that you do not find covered in our privacy policy, feel free to contact us.

Collection and use of data

You do not have to register to use our websites. When you access our websites, we do not collect any personal data from you. However, certain data is generated through the use of cookies, as described in the section "Use of cookies".

In addition, Connex collects only that personal data from you that is strictly necessary for the performance of the respective services. As part of our websites, we provide you with the services below, in the context of which personal data is processed as described.

1. Contact forms

Connex offers visitors to its websites the possibility of contacting Connex through contact forms. If an inquiry is made via these contact forms, only basic data, such as your name and email address, is required. In addition, more meaningful or specific information – such as coupon codes, phone number, etc. – can be provided voluntarily.

2. Career/application forms

On special landing pages Connex offers the option to send application documents via so-called application forms. The application requires basic information such as your name, address, email address and telephone number. In addition, there is the option of uploading specific documents such as your resume, credentials, etc.

3. Order forms

On special websites, Connex offers the option to call up or order products from Connex via so-called order forms. When ordering via these order forms, only information necessary for the execution of the order such as your name, company name, address, email address and telephone number will be requested. In addition, more meaningful or specific information – such as your company etc. – can be provided voluntarily.

4. Contest forms

On special competition websites, Connex offers the opportunity to win prizes awarded by answering so-called "winning questions". To participate, only information necessary to send the prize, such as your name, company name, address, email address, is requested.

5. Newsletter forms

Connex offers the option of an email newsletter service. Subscribers will be informed periodically by email about new products, promotions or content on the subject of holidays & gift giving. Registration requires only basic information such as your name and email address.

If you have subscribed to one of our newsletters, your email address will be used for our own promotional purposes until you unsubscribe. Unsubscribing is possible at any time. To unsubscribe from the mailing list, please click on the unsubscribe link, which is included at the end of each newsletter.

6. Whitepaper forms

Connex offers on special landing pages the possibility to download theme-specific whitepapers. Retrievers of these whitepapers will be periodically notified by email about new products, actions or content related to the topic of the whitepaper, as well as more generally about Connex products. Registration requires only basic information such as your name and email address.

If you have signed up to receive one of our newsletters when downloading a whitepaper, your email address will be used for our own advertising purposes until you unsubscribe. Unsubscribing is possible at any time. To unsubscribe from the mailing list, please click on the unsubscribe link, which is included at the end of each newsletter.

7. Booking forms

On special booking websites, Connex offers the option to redeem coupon products (e.g. for hotel services, restaurant services, etc.) for services behind the respective product. Only information that is necessary to carry out and execute the booking is processed when booking. Your name, your address, your email address, your telephone number and your birthday will be requested, for example. In addition, to secure the booking, your credit-card data may be requested if necessary. The credit card will be forwarded to the hotel and charged only in case of cancellation or no-show.

In the case of a paid booking or order with direct payment through one of our websites, the protection of your payment-related data, such as credit card data, has top priority for us. The entire payment process is therefore handled by a certified Austrian payment service provider, which has the best security systems and only forwards the result of the transactions to us. This approach virtually eliminates the misuse of your data. The company entrusted with payment processing is mPAY24 GmbH.

Collected personal data will be processed and stored exclusively in the context of or for the purposes listed above. Connex does not collect or gather personally identifiable information or data that is distributed or sold to third parties for marketing purposes.

In the transmission as well as the storage of personal data, established encryption methods and access-control systems are used to best protect the data against unauthorised access.

We only store your personal data for as long as and to the extent required for the above purposes or if we are legally obliged to do so.

We retain personal data in our legitimate interest as long as it is needed to assert or defend claims (Art. 6 (1) (f) GDPR). In addition, we store personal data as long as we are required by law to comply with our proof and storage obligations. The respective proof and storage obligations arise, inter alia, from the German Corporate Code and the Federal Tax Code (Art. 6 (1) (c) GDPR).

Disclosure of data

Your personal data will only be processed by Connex. In principle, your data will not be passed on except for clearly defined and absolutely necessary purposes within the context of the respective processing activity you have used. We may, for example, share your personally identifiable data internally or with other affiliates for the following reasons:

- If the transfer is required to process your request and includes another business with which Connex has a relationship (for example, in the context of booking forms used to process booking with hotel partners); or
- To address a concern that affects more than one member of the Connex group of companies; or
- If you as a visitor to this site expressly request this; or
- If required by a court order or any other legal or regulatory standards.

Use of cookies

To make our websites as pleasant as possible, we use so-called cookies like many other companies. Cookies are small text files that allow the user to be recognised. However, no personal data, such as your name or address will be stored. So you cannot be personally identified based on this data. We use cookies to adjust our websites for you and to analyse their use anonymously. If you do not want cookies set, you can still use many of our offers without them. Your browser can be set so that cookies are created only with your consent or generally rejected. Please note, however, that this may lead to limitations in functionality or usability.

Designation	Purpose	Category
Session cookies	Storage of session data	Functionality
Login reminder cookies	Encrypted storage for user recognition	Functionality
GUI cookies	Storage of the active presentation	Usability
Cookie notice	Storage of the privacy policy in relation to the use of cookies	Consent

Third-party cookies

Designation	Purpose	Category
Matmo	Cookies required to use Matmo Web Analytics. More information on http://matmo.org	Analytics & targeting
Google Analytics Suite	Cookies required to use the Google Analytics Suite. For more information, visit http://www.google.com/intl/de/analytics/privacyoverview.html	Analytics & targeting
Google API	Cookies required for the use of the Google API (ex.: Google Maps).	Analytics
Facebook plugin	Cookies required to use the Facebook plug-in.	Analytics

Your rights

You have the right to information, correction, objection in the event of legitimate interests, limitation and deletion of your stored data at any time. You can contact us in this matter in written (see postal address above) or electronic form (privacy@connexgroup.net).

If you believe that the processing of your data violates data-protection law or if your data-protection claims have otherwise been violated in a way, you can lodge a complaint with the supervisory authority. In Austria, this is the Data Protection Authority.

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